

Homegrown brand offers diverse products for homecare while prioritising innovation

The homecare products brand Pitambari Products Pvt Ltd has earned a place of trust in households across India. "Synonymous with quality, innovation and reliability, the company has steadily evolved into one of the country's most respected homecare brands," notes Dr Ravindra Prabhudesai, founder and Managing Director, Pitambari Products Pvt Ltd.

A milestone for the brand was the launch of its flagship product, Pitambari Shining Powder, conceived and developed by Dr Ravindra Prabhudesai. He says, "At a time when stainless steel and aluminium utensils were rapidly gaining popularity, many Indian households continued to use traditional brass and copper vessels. However, there was no effective cleaning solution available in the market. Recognising this, we introduced Pitambari - pit (brass), tamba (copper) and bari (a feminine connotation symbolising the homemaker). Over the decades, the powder has become one of India's original and leading brands in its category."



Dr Ravindra Prabhudesai

Building on this foundation of trust, the brand has diversified its operations across four major divisions: homecare, healthcare, agricare and foodcare. "Today, our company boasts a robust portfolio of 95 products across 195 SKUs. From kitchen hygiene to bathroom care, every product reflects a single commitment: 'swachhata ki guarantee'. Our homecare range spans a comprehensive spectrum

of cleaning solutions. We have a dedicated NPD (new product development) centre, where continuous improvement and product innovation are always in progress."

While the brand's Shining Powder's formulation aims to restore the brilliance of brass, copper, silver, steel, aluminium and iron utensils, Rooperi Silver Shine can be a reliable solution for cleaning and polishing precious silver articles. "Our Dish-

wash Gel is formulated with SS Active Agent, which effectively removes stubborn grease and oil stains. Its antibacterial properties ensure hygienic cleaning. Meanwhile, our Dishwash Bar is enriched with natural lemongrass extracts for enhanced antibacterial protection."

Dr Ravindra notes that the Sanitall Toilet Cleaner is engineered with an extra-thick formulation that adheres easily to curved surfaces, forming a powerful cleaning layer for effective stain removal. "It eliminates foul odour instantly, destroys germs and ensures comprehensive hygiene," he says, adding, "Our Drain Cleaner is designed for swift and efficient action. It unclogs blocked drains, removes accumulated build-up and restores smooth flow. Meanwhile, our Hexa Shine Floor Cleaner is powered by copper ion technology for enhanced disinfectant action. Its 3-in-1 triple-action formula cuts grease, removes stubborn stains and soap scum, and leaves behind a refreshing lime-rose fragrance. Our Metal Polish is a liquid formulation that delivers instant shine to copper, brass and other metal showpieces."



The brand's product lineup includes a wide range of options



Gracie brings Sharara energy to Oscars

At the Oscars, Gracie Abrams sashayed down the red carpet in a two-piece Chanel bodice and skirt set, accessorised with Chanel high jewellery

The humble dupatta has officially clocked in for red-carpet duty. First, it was Kendall Jenner at Dior's pre-Oscars party, draping a sheer scarf around her neck like a '90s Aishwarya Rai or Karisma Kapoor heading for a slow-motion wind shot. Now, Gracie Abrams' Oscars ensemble looks like a couture version of Shamita Shetty's Sharara Sharara outfit. The internet, of course, couldn't pass up the meme opportunity. TNN

Shamita Shetty in Sharara Sharara from Mere Yaar Ki Shaadi Hai (2002)

hidingapriha Sharara sharara slay

@notmadhulika it's giving peak y2k bollywood

@Drake2624124 THAT'S LITERALLY DUPATTA!!!!

Brawl breaks out at Honey Singh's Delhi concert

Yo Yo Honey Singh concert in Delhi, part of his four-city tour, witnessed a scuffle break out in the middle of the show. Videos from the event, which went viral, showed a heated argument among some attendees. The situation quickly escalated into a physical fight, and security staff had to step in to break it up. The exact cause of the fight has not been officially confirmed. Honey Singh, seemingly unaware of the scuffle, continued performing on stage. TNN

In the clips, unaware of the scuffle, the singer-rapper was seen continuing his act while the scuffle unfolded among members of the audience

LEISURE

SUDOKU CHALLENGE

Level: Medium

	3		4	8		5		
7								
1	8	2		5		9		
	5	7		8		2		
		3		2		8	7	
	7		4		6	3		9
								7
	1		5	3				

HOW TO PLAY
Fill in the grid so that every horizontal row, every vertical column and every 3x3 box contains the digits 1-9, without repeating the numbers in the same row, column or box. You can't change the digits already given in the grid. Every puzzle has one solution.

TIMES HITORI

2	5	5	3	8	9	4	5
2	3	7	2	1	9	6	4
6	6	7	9	7	6	1	4
5	2	1	8	4	6	9	7
1	5	2	6	8	3	5	1
2	7	7	4	3	2	8	1
3	8	4	5	3	7	4	2
9	9	7	7	6	1	2	5

HOW TO PLAY
1. A number may appear just once in each row or column. Eliminate repeat numbers by darkening cells. (see example)
2. Darkened cells must never be adjacent in a row or column.
3. Unmarked cells must create a single continuous area, undivided by darkened cells.
4. Every time you darken a cell, you can automatically circle its vertical and horizontal neighbours, which means they cannot be eliminated.
5. Any cell "sandwiched" between neighbours of the same value can be circled. (e.g. 6 4 6)
6. A "triple" is a special case of sandwich. Circle the centre cells, and darken the ends. (e.g. 6 6 6)

LOOP THE LOOP

RULES
• Connect adjacent dots with vertical or horizontal lines, creating a single loop (Fig A).
• Crossovers or branches are not allowed (As shown by dotted lines in Fig B).
• Numbers in the puzzle indicate the number of lines that should surround it, while empty cells may be surrounded by any number of lines.
• You can't draw lines around zeros.
• Each puzzle has just one unique solution.

HOW TO BEGIN:
Example (Fig A) - Begin with the zero next to 3. Since no lines can be drawn around zero, mark crosses around it, as shown. Now there is a cross in one space around 3. So we know the three lines of 3 can only be drawn in the remaining three spaces. Next, these lines can only be extended in one direction each. Continue, using the same logic.

Hints: Keep eliminating possibilities by marking crosses in spaces between dots where a line isn't possible, i.e., if you have already completed required lines or where a line extension may create a branch or cause a deadend (Fig B).

THE DAILY CROSSWORD

By Robert S. Gard 17/03/2026

ACROSS
1 Pantry platform
6 Contrail, essentially
11 Auction offer
14 Humped beast at a desert oasis
15 "Go me!"
16 Eggs, to a biologist
17 "This could've been a lot worse"
19 ___ or nothing
20 Draped dresses in Hindi films
21 Paleontologist's find
23 Tire gauge meas.
26 Schleps
28 High point of a trip to Sicily?
29 Play with, as a trampoline
31 Jewel boxes
34 Reject
35 Confident about
37 Antwar gathering of world leaders
40 "Women Talking" novelist Toews
41 CNN journalist Hill
44 Hit that may go out of
47 Alternative to "Yours truly"
48 Extremely dry
49 Finish by
52 "That's gotta hurt"
53 Sentra automaker
56 Archer's projectile
58 Distress signal
59 Supporting musicians, or what can be found in 17-, 31-, 37-, and 44-Across
64 Tree with serrated leaves
65 Remove a wooden pin from
66 Listless feeling
67 Filmmaker Ang
68 Warty hoppers
69 28 of the cards in a Monopoly set

Monday's Puzzle Solved

GEICO	ELSE	RAMP
ARMOR	META	OKRA
BROWNS	SUGAR	DASH
LAV	ULNAE	
AMI	TEMPLE	MOUNT
TANGELO	DOCTOR	
MAHI	TOYS	CLIVE
AFTERSCHOOL		
PESTO	ELIE	WIFI
ASTER	FRONTED	
REEDSECTION	YES	
KOALA	IFS	
DEMI	RICE	COOKER
AWED	ENOS	OLIVE
BEGS	REST	TOTEM

DOWN
1 ___-li
2 Topper
3 911 responders, briefly
4 Periscope part
5 Experience elation
6 Pop in on
7 Came up
8 Trivia night venue
9 "Frozen" snowman
10 Try again
11 Sings one's own praises
12 Means to administer medication
13 Texas city with the Cowboys and the Wings
18 Sci-fi franchise with "Legacy" and "Ares" installments
22 Bioluminescence produced by marine microorganisms
23 Garments that might have feet, familiarly
24 Dine, quaintly
25 Grumble from the recently roused
27 Rugby play with tight formation
30 Some organic chemistry students
32 Blue pol
33 Joins one's partner in retirement?
35 River through Paris
36 Mex. neighbor
38 Grand ___: French wine classification
39 DVR pioneer
42 Corp. leader
43 Dog park sound
44 Gretel's brother
45 Baltimore ballplayer
46 "Did you notice I was gone?"
47 Org. working against age discrimination
50 Unclotted
51 Pharmacy offerings
54 Sit alongside
55 Billionth: Pref.
57 Taper off
60 Tax prep pro
61 SSW's opposite
62 Disappointing firecracker
63 Female sib

GARFIELD

LET'S SEE...
YEAH, THAT'S ABOUT IT
ON THE PAIN SCALE OF ONE-TO-TEN, MONDAY IS A TWENTY-SEVEN

ARCHIE

ARCHIE'S STUDYING VERY INTENTLY! HE MUST LIKE THIS SUBJECT!
NOT REALLY!
HE HEARD THAT VERONICA'S MAD AT HIM...
AND HE WANTS TO AVOID MAKING EYE CONTACT!

SCRAMBLE

Rearrange the letters in the four word jumbles, one letter to each square/circle, to make four ordinary words

LUAAR
SCOTS
BOULNT
EMMRMU

HOW TO PLAY
Now arrange the letters in the circles to form the answer to the riddle or to fill in the missing word as indicated

First feelings are always the ___ - Louis XIV (4,7)

EVENTS

EXHIBITION
India Habitat Centre: IHC Colleague Theatre and Music Festival 2026. 7pm, March 20. Amphitheatre, IHC

DANCE
India Habitat Centre: Solo Bharatanatyam Margam by Shrutipriya Vignesh. 7pm, March 25. Stein Auditorium, IHC

Email us at tims.delhitimes@timesofindia.com

SPELLATHON

Today's Ratings: 19-average | 21-good | 23-outstanding

How many words of four or more letters can you make from the letters shown in today's puzzle? In making a word, a letter can be used as many times as it appears in the puzzle. Each word must contain the central letter. There should be at least one seven letter word. Plurals, foreign words and proper names are not allowed. British English Dictionary is used as reference.

Letters: N, R, A, D, T, G, I

DENNIS THE MENACE

I THINK WE LEFT THE AUTOPILOT ON OUR SLED, JOEY!

FINOLEX FORTUNE

Book Anupam V Kapil for app/written predictions: 9822042295 or anupamvkapil@gmail.com

See what the stars have in store for you - according to your moon sign.

ARIES: You have been operating on overdrive for a while now, and you wish you could take some time off before you run out of steam. Although there are signs that you can slow down ahead, you won't be left off the hook just yet.

TAURUS: There's nothing wrong with doing something you want to do that might go against flow or what everyone else wants you to do. While you usually strive to please others, there's an air of defiance in the air.

GEMINI: Someone may be expecting you to do more than you can deliver, and you don't like to let anyone down, even if you're feeling overcommitted. In fact, you don't want to miss out on any of the action now, so you might say yes before you think about the consequences.

CANCER: Your mind is quick and sharp and you have insight into most situations that help you to portray the truth and help others. Communicating with style is important to you this evening.

LEO: If you're feeling depleted, take a break. Someone may be expecting you to do more than you can deliver, and you don't like to let anyone down, even if you're feeling overcommitted.

VIRGO: The pace of your life is hectic, yet you're enjoying the exciting buzz of energy. You might be torn between talking about all the amazing things that are happening now and having to perform your same old job in the same old way.

the current dilemma is more like a test than a setback. There's no reason to panic or give up - just keep calm and stay focused.

SAGITTARIUS: Patience is not usually your strong suit, but there's no way to escape the fact that you must play the waiting game today. However, your desire to find an immediate resolution to a pesky problem only makes matters worse.

CAPRICORN: Set short-term goals along with your long-term goals so that you will actually see that you are making progress. A silent auction or some other opportunity to invest may take place.

AQUARIUS: Be courteous and attentive to those who come into your work arena. First impressions at work are very important. You can demonstrate great sensitivity to the needs of others.

PISCES: Set priorities and start tackling your to-do list early in the day. Although you're eager to work hard, everything could still take longer than you think. Relationship dynamics may feel tense now, making it crucial to avoid petty ego disputes.

SOLUTIONS TO GAMES/PUZZLES

TIMES SUDOKU

9	2	4	7	5	6	1	8	
7	1	5	2	6	9	3	8	
6	8	9	6	1	7	2	5	
5	2	8	1	2	9	6	3	
9	6	6	6	7	1	9	2	
1	2	7	9	8	6	4	9	
6	6	9	5	2	7	8	1	
1	4	8	6	6	9	5	2	
8	6	9	1	4	8	7	8	

LOOP THE LOOP

TIMES HITORI

5	2	1	9	7	6
2	1	8	2	9	7
1	8	2	9	7	6
9	5	9	2	1	
2	6	9	8	1	5
9	5	1	6	5	
9	5	1	6	5	
9	5	1	6	5	

SCRAMBLE

Words: Aural, costs, unbold, mumber
Answer: First feelings are always the most